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An expert in human motivation, David McClelland joined the Harvard faculty in 1956, where he taught and conducted research for 30 years. He was the Chair of the Department of Social Relations from 1962-1967.

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David Clarence McClelland (May 20, 1917 – March 27, 1998) was an American psychologist, noted for his work on motivation Need Theory. He published a number of works between the 1950s and the 1990s and developed new scoring systems for the Thematic Apperception Test (TAT) and its descendants. [1]

David McClelland - Wikipedia

There is also another book on human motivation edited by McClelland that is a collection of articles written by various authors including McClelland. This is not that book. McClelland's research approach is better reflected in his journal articles though.

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